

CULTURAL

DEVELOPMENT

PROGRAMMES





A challenge often faced by organisations undertaking international business is the on-going - and often short-notice - requirement for staff to travel to countries they have never been to before, and undertake business within unfamiliar cultures.

Globalite Management Services offers professional development programmes for staff preparing to undertake international business, customised to their current level of knowledge of the country to which they are travelling.

Key features of the development programmes are :



- Programmes are available in a number of formats - individual, workshop or distance education
- Programmes developed by experienced international business professionals with experience in the countries concerned
- The country's cultural, legislative and community norms are discussed and implications for business relationship and transactions covered
- Diploma and Advanced Diploma programmes are available through the Globalite Business School which consist of formal assessment of skills. These are suitable for regular international business negotiators wanting to establish credibility, as well as for internal professional development programmes

All certificate and diploma candidates will be required to sit a formal assessment examination at the end of their programme. This can be either a written examination, a project report or a role play assessment, dependent on the level of the programme.

Course fees and duration are available on request.

